



## **TynTec Launches eBizSMS v2.0**

**March 07<sup>th</sup>, 2006 – London, UK** - Enterprise quality SMS operator TynTec today announces the launch of version 2.0 of its eBizSMS application. The enhanced tool gives enterprises an easy-to-use desktop-based front end into TynTec's enterprise quality SMS infrastructure, giving them access to a new level of quality in SMS.

TynTec's eBizSMS tool, already in use by global businesses such as Accenture, TNT Airways and British Airways, provides users with a webmail style front end via which they can send and receive SMS messages through TynTec's back-end SMS infrastructure. eBizSMS v2.0 builds upon this functionality with some significant product enhancements around group

sending, management of contacts and crisis management communications. In addition, v2.0 also builds on TynTec's unique delivery receipt functionality – eBizSMS v2.0 gives enterprises a complete and reliable audit trail of all SMS communications from send through to delivery. By being able to provide this, eBizSMS makes SMS a truly enterprise grade communications tool.

Because eBizSMS is a web-based service, the tool requires minimal integration into existing back end systems and requires none of the upfront investment required by proprietary systems.

The eBizSMS product gives enterprises cost effective and easy-to-use access to TynTec's enterprise quality SMS. TynTec delivers enterprise quality SMS through its close relationship with mobile network operators such as Manx Telecom and Digicel Jamaica. TynTec's deep level access (SS7) to the global mobile network means that it can offer secure, rapid and reliable messaging services. In addition, this also means that enterprises can access rich data from their SMS communications, such as delivery receipts and information on the status and location of the receiving phone.

Michael Kowalzik, CEO of TynTec, said: "eBizSMS gives enterprises a cost effective route into rolling out TynTec's enterprise grade SMS. The enhanced interface and functionality of this new version makes the tool even more powerful and accessible for enterprise customers. We recognize that not all enterprises are ready for a custom-built, proprietary system to manage their SMS communications and eBizSMS offers them an easy first step into harnessing the power of this communications medium.

"The combination the front end interface of the eBizSMS tool and our industry leading back end infrastructure makes SMS a truly enterprise grade tool for the first time. The combination of reliability and speed in communications combined with the power of a complete audit trail makes this a unique product in the marketplace."

### **About TynTec**

TynTec ([www.tyntec.biz](http://www.tyntec.biz)) is an enterprise quality SMS operator for corporates. Through partnerships with network operators Manx Telecom and Digicel Jamaica, TynTec has multiple access points into the deep level mobile telecoms infrastructure



(SS7). This, combined with a proprietary SMS-C platform, allows TynTec to offer a new level of quality in SMS.

TynTec's enterprise quality SMS service offers a range of advantages over traditional 'consumer' SMS, making it suitable for mission critical corporate applications. The service offers a highly secure, rapid and reliable communication channel into more than 260 networks in 125 countries, with a single, direct path between sender and recipient. Additionally, companies can extract rich data from their SMS communications, such as delivery receipts and information on the status and location of the phone.

TynTec's access to the deep level mobile network infrastructure (SS7) also enables TynTec to act as an outsourced mobile data operator, providing managed services to MVNO's, MNO's and wireless service providers.

TynTec works with some of the world's leading companies such as British Airways, Accenture, Unilever and TNT who use TynTec's enterprise quality SMS products to facilitate internal and external corporate communications. Additionally, TynTec works with a wide range of SMS aggregators and resellers such as m-blox, Netsize, and Mobile365.

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