



TynTec shortlisted for 2006 Mobile Messaging Awards

SMS provider nominated for Best Messaging Application: Business

May 12th, 2006 – London, UK - Enterprise-quality SMS provider TynTec has been short-listed for the 2006 Mobile Messaging Awards for Best Messaging Application: Business.

The award winners will be announced on May 24th at the gala dinner in London, immediately following the first day of the Global Messaging Congress.

The awards were open to companies with a suitable messaging product, service or initiative which has been launched after May 2005. TynTec put forth its' eBizSMS version 2.0 service which is a web-based service that requires minimal integration into existing back end systems and requires none of the upfront investment required by proprietary systems.

TynTec's eBizSMS tool provides users with a webmail style front end via TynTec's enterprise quality SMS infrastructure, giving users access to banking-grade end-to-end security and a new level of quality in SMS.

TynTec leverages its relationships with mobile operators to offer corporates enterprise quality SMS. TynTec's deep level access to the global mobile network (known as SS7) means that it can offer secure, rapid and reliable messaging services through one single interface worldwide. In addition, this also means that enterprises can access rich data from their SMS communications, such as delivery receipts and information on the status and location of the receiving phone, through one single provider.

Michael Kowalzik, CEO, TynTec, said: "We are delighted to be short-listed for the Global Messaging awards and to be in the company of such quality candidates. We believe our eBizSMS service is will keep improving communications for the enterprise and leveraging the usage of SMS in the overall business market."

About TynTec

TynTec (www.tyntec.biz) is an enterprise quality SMS operator for corporates. Through partnerships with network operators Manx Telecom, Digicel Jamaica and Alands Mobiltelefon, TynTec has multiple access points into the deep level mobile telecoms infrastructure (SS7). This, combined with a proprietary SMS-C platform, allows TynTec to offer a new level of quality in SMS.

TynTec's enterprise quality SMS service offers a range of advantages over traditional 'consumer' SMS, making it suitable for mission critical corporate applications. The service offers a highly secure, rapid and reliable communication channel into more than 340 networks in 140 countries, with a single, direct path between sender and recipient.

Additionally, companies can extract rich data from their SMS communications, such as delivery receipts and information on the status and location of the receiving phone.



TynTec's access to the deep level mobile network infrastructure (SS7) also enables TynTec to act as an outsourced mobile data operator, providing managed services to MVNO's, MNO's and wireless service providers.

TynTec works with some of the world's leading companies such as British Airways, Accenture, Unilever and TNT who use TynTec's enterprise quality SMS products to facilitate internal and external corporate communications. Additionally, TynTec works with a wide range of SMS aggregators and resellers such as Mblox, Netsize, and Mobile365.