



## Number Check For Carphone Warehouse

**June 23<sup>rd</sup>, 2006 – London, UK** - TynTec is to help mobile retailer Carphone Warehouse to manage its database of existing customers and reduce costs of sending SMS to potential customers who have ported their number from its original network.

**TynTec's** Network Query technology identifies the home mobile network that a particular number is on prior to sending messages to that number, ensuring the message and its content is properly routed and correctly billed via the consumer's new network provider.

Number porting can result in delayed or even lost messages, with requests sent to a range of networks to find the location of the new number. This has also resulted in increased costs as it led to several attempts to send messages.

Through its deep level (SS7) access into the mobile telecoms networks, TynTec is able to see the network status of individual phones.

Michael Kowalzik, CEO of TynTec, said: "The number of messages sent unsuccessfully is on the increase because of the ever higher percentage of numbers being ported from their original networks."

### **160characters.org**

<http://www.160characters.org/news.php?action=view&nid=2045>

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### **About TynTec**

TynTec ([www.tyntec.biz](http://www.tyntec.biz)) is an enterprise quality SMS operator for corporates. Through partnerships with network operators Manx Telecom, Digicel Jamaica and Alands Mobiltelefon, TynTec has multiple access points into the deep level mobile telecoms infrastructure (SS7). This, combined with a proprietary SMS-C platform, allows TynTec to offer a new level of quality in SMS.

TynTec's enterprise quality SMS service offers a range of advantages over traditional 'consumer' SMS, making it suitable for mission critical corporate applications. The service offers a highly secure, rapid and reliable communication channel into more than 340 networks in 140 countries, with a single, direct path between sender and recipient. Additionally, companies can extract rich data from their SMS communications, such as delivery receipts and information on the status and location of the receiving phone.

TynTec's access to the deep level mobile network infrastructure (SS7) also enables TynTec to act as an outsourced mobile data operator, providing managed services to MVNO's, MNO's and wireless service providers.



TynTec works with some of the world's leading companies such as British Airways, Accenture, Unilever and TNT who use TynTec's enterprise quality SMS products to facilitate internal and external corporate communications. Additionally, TynTec works with a wide range of SMS aggregators, resellers and mobile transaction networks such as mBlox, Netsize, and Mobile365.